

CV - SAMY N. HADDAD



Personal Data

Date of birth: January 4, 1974

Nationality: Lebanese

Mobile: + 961 3 266428

Marital status: Married, 1 child

Address: Haddad Residence, Street 48, Red Zone, Seheileh, Keserwan

Email: q@samyhaddad.com **Website:** <https://samyhaddad.com>

Synopsis

Results oriented and well networked with a broad range of experience in management, sales, teaching and training, in addition to fashion, architectural and advertising photography. Well informed in different computer and mobile applications and technologies. Driven to make a meaningful lasting impact within a financially stable, growth driven organization that values innovation and fosters success.,

Work Experience

Executive Producer – Ghassan Saliba Video Clip *May 2024*

In charge of the production, installation of the set, assisting with the lighting techniques and the DOP in logistics.

Freelance – Reels Videography and Editing *2022 – Present*

Video footage shooting material for reels

- Food, people, events, products, and animation, using Adobe Premiere Pro and online tools

Sales Consultant – Ziada DC Dubai *August 2023 – Present*

- Representing Ziada DC in Lebanon, for documents' clearance when establishing companies in the UAE
- In charge of the sales in the USA, Canada, Europe and Lebanon, and updating the CRM

Business Development Manager – Electric MotorShop sarl *February 2022 – August 2023*

Electric MotorShop is an e-mobility solution company

- Managing sales team, client support, marketing strategy and social media. Head of the B2B department.

Business Development and Strategy – Sowolutions sal *August 2016– February 2022*

Sowolutions is a venture capital firm and a software development accelerator

- Head of sales, client support, social media marketing, concept creation, QA & testing, crisis management.

Sales Consultant – Matar Motors *February 2016– August 2016*

Matar Motors was a car dealership, for several automotive brands

- Managing showroom sales and after sales, staff training and social media marketing

Sales Manager and Showroom Supervisor – Mototec *August 2013– January 2016*

Mototec was a motorcycle and accessory store of multiple dealerships

- Managing both showroom and outdoor and after sales
- Managing events, campaigns, trainings, inventories, marketing and purchases.

Creative Content Manager – Actel Active Telecommunications *July 2012– January 2013*

Actel is a leading service provider of value-added mobile services (IVR – IVVR – SMS – MMS – WAP)

- In charge of creating new ideas and concepts related to mobile applications and technology.
- Follow up with the developers on implementation.

Sales Manager – Cleartag *July 2011 - December 2011*

Cleartag is a digital strategy and consultancy company which offers digital marketing.

- Tasks: Sales manager, account manager, production follow up, business planning and consultancy.

Sales Manager – KOEIN *2009 – July 2011*

Reporting directly to the General Manager; my main activities and responsibilities revolved around:

- The sale of websites, branding and digital solutions to corporate customers.
- Supervising, motivating and monitoring team performance, budgets and targets.

Operations Manager – SUDAMEC Development Company Ltd (Sudan) *2006 – 2008*

Assistant GM of the three operations that constituted Sudamec telecom and directly responsible for managing the operation of the Media Subsidiary (Sudamec Media)

- Instructor of Photography I & II at the MUBS University 3 branches, Rafik Hariri University Meshref and AUL 3 branches

Freelance Photographer*1994 until present*

- Subjects:
Theatre, fashion, jewelry, architecture and interior design, food and packaging, telecom, automotive, corporate and artists.
- Some of the Clients:
Lebanese American University, many hotels and restaurants, well known architects and magazines, Mango, Carati, Svoronos, Yessayan, Siblou, Plein Soleil, Taghziah, Al Oumara, Equia, Barista, Castania, Transmed, Al Baba, Mounir Bissat, Tewtel Group, Sakr Power Group, Wooden Bakery, Mamig's, Mezz Mix, Lisa's, Leo Burnett KSA, Hitachi...
Ragheb Alami, Wael Kfoury, Elissa, Claudia Shemaly, Ghassan Saliba...

Special skills**Computers & Systems Proficiencies:**

- Microsoft Office, Excel, Word and Power Point – Advanced Online research – Adobe Photoshop – Adobe Premiere Pro and Animation Web Apps
- Mobile applications UI/UX Consultant
- Communication skills:
 - Ability to communicate vertically (management, subordinates, students) and horizontally (colleagues)
 - Ability to communicate effectively, both orally and in writing
 - Excellent team player with educative skills
 - Full of Energy, Dynamism, Drive, Enthusiasm and Initiative

Education

- 1994 – 1998 Lebanese American University of Beirut – School of Arts and Sciences (Beirut-Lebanon) Communication Arts (Radio/TV/Film)
- 1990 – 1993 Collège St. François des Frères Capucins
- 1978 – 1990: Lycée Verdun/ Lycée Abdel Kader
- Multiple online courses in self-improvement, marketing, advertising, QA, web design and mobile applications UI/UX, social media ads and others.

Languages

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|------------|-----------------------------|---|-----------------------------------------------------|
| • Arabic: | Spoken (<i>excellent</i>) | – | Written (<i>excellent</i>) |
| • English: | Spoken (<i>excellent</i>) | – | Written (<i>excellent</i>) Typing speed 80-90 wpm |
| • French: | Spoken (<i>excellent</i>) | – | Written (<i>excellent</i>) |
| • Italian: | Spoken (<i>fair</i>) | – | Written (<i>fair</i>) |

Hobbies

- Crafts and woodwork
- Swimming, Basket Ball, Squash, Table Tennis, Gym and Hiking
- Carting, darts, pool and travel